

SPEECH OUTLINE

Include your speech title here

Purpose: (Why are you giving this talk?)

Thesis: (What is your major argument?)

I. Introduction

- A. Greeting
- B. Attention getter
- C. Credibility statement
- D. Thesis statement
- E. Preview of main points

Transition

II. Body

A. Main point #1

- 1. Subordinate point (e.g., "According to...")
 - a. Support (e.g., example, statistic, visual, testimonial)
 - b. Support
- 2. Subordinate point
 - a. Support
 - b. Support

Transition/Signpost

B. Main point #2

- 1. Subordinate point
 - a. Support
 - b. Support
- 2. Subordinate point
 - a. Support
 - b. Support

Internal Summary

C. Main point #3

- 1. Subordinate point
 - a. Support
 - b. Support
- 2. Subordinate point
 - a. Support
 - b. Support

Transition

III. Conclusion

- A. Signal closing
- B. Restate thesis
- C. Review main points
 - 1. Main point #1
 - 2. Main point #2
 - 3. Main point #3
- D. Memorable statement or call to action
- E. Thank audience for listening

Bibliography

Be sure to include non-print expert sources (e.g., those experts you have interviewed or heard on a broadcast).

Use a standard format such as APA, MLA, or Turabian. (URLs are not sufficient.)